

**Keep It**

**Out of Reach...**

**Butler County**

# What is a Coalition?

A vehicle for bringing together community sectors to develop and carry out strategies to reduce substance abuse problems.



# Seven Strategies for Community Change

- Provide Information
- Enhancing Skills
- Providing Skills

Programs

- Enhancing Access/  
Reducing Barriers
- Changing Consequences
- Physical Design
- Modifying/Changing Policies

Environmental Strategies

# ***Environmental Prevention Strategies***

## **Programs, Policies, and Practice**

- Prevention efforts aimed at changing or influencing community **conditions, standards, institutions, structures, systems** and **policies** that shape behaviors.

# America's biggest drug problem isn't on the streets...

...it's in our medicine cabinets.



**68% of the time, the prescription drug comes from a readily accessible medicine cabinet (family/friend)**

# Prescription medication abuse – on the rise

- Between 6 and 7 million Americans have abused prescription medications **in the past month.**
- **Everyday**, approximately **2,500 young people** between 12 and 17 years of age abuse a prescription painkiller **for the first time.**
- **Four out of the top five** drugs abused by 12<sup>th</sup> graders are prescription or non-prescription medications.
- **60% of males and 55% of females ages 15-24** were unintentionally decedents w/opioid on death certificate and no opioid Rx filled (OARRS, 2009).
- **In Butler county** 17.6% of youth have taken stimulants without a Rx (lifetime), 9% have in the past 30 days (2008, Pride Student Drug Use Survey).
- In 2008, **in Butler County**, there were **29 bank robberies, and 56 pharmacy robberies.**

# MYTH- prescription medications are *safer* than street drugs

- Majority of teens report that prescription drugs are **easier to get** than illegal drugs.
- Many believe that abusing prescription drugs is **much safer** than illegal “street” drugs.



In Ohio in 2008, 1,242 deaths from motor vehicles, 1,473 deaths from overdose.

# One Way Distribution....



- that assumes the patient is going to take every dose they get in a prescription.

Of course this is not the reality!

# TR<sub>x</sub>UTH and consequences

- Health, legal, social and **personal development** considerations.
- **Thousands of emergency department visits** every year are related to prescription medication misuse or abuse.
- Drug treatment admissions for prescription drug addictions have **increased dramatically** in recent years.



**Narcan** is used to save lives by the City of Hamilton Fire and Ems on a regular basis and the use continues to rise.

# Why Systematic Medication Disposal?

- End of need
- Fear of addiction
- Allergic Reaction
- Expired
- Change in Medication
- Etc.....
- Not good for the ecosystem
- Not safe in the trash
- Risky for pets and children
- Fall into the wrong hands

**All lead to unused meds**

**Secure, Monitor and Dispose!**

# Next Steps

- More Disposal Days?
- New Legislation?
- PD Drop Boxes?
- ????????

# Law Enforcement Partners

- DEA
- BC Sheriff
- Hamilton
- Middletown
- West Chester
- Fairfield Township
- Oxford
- Monroe
- Ross
- New Miami
- Fairfield City



# Coalition Partners

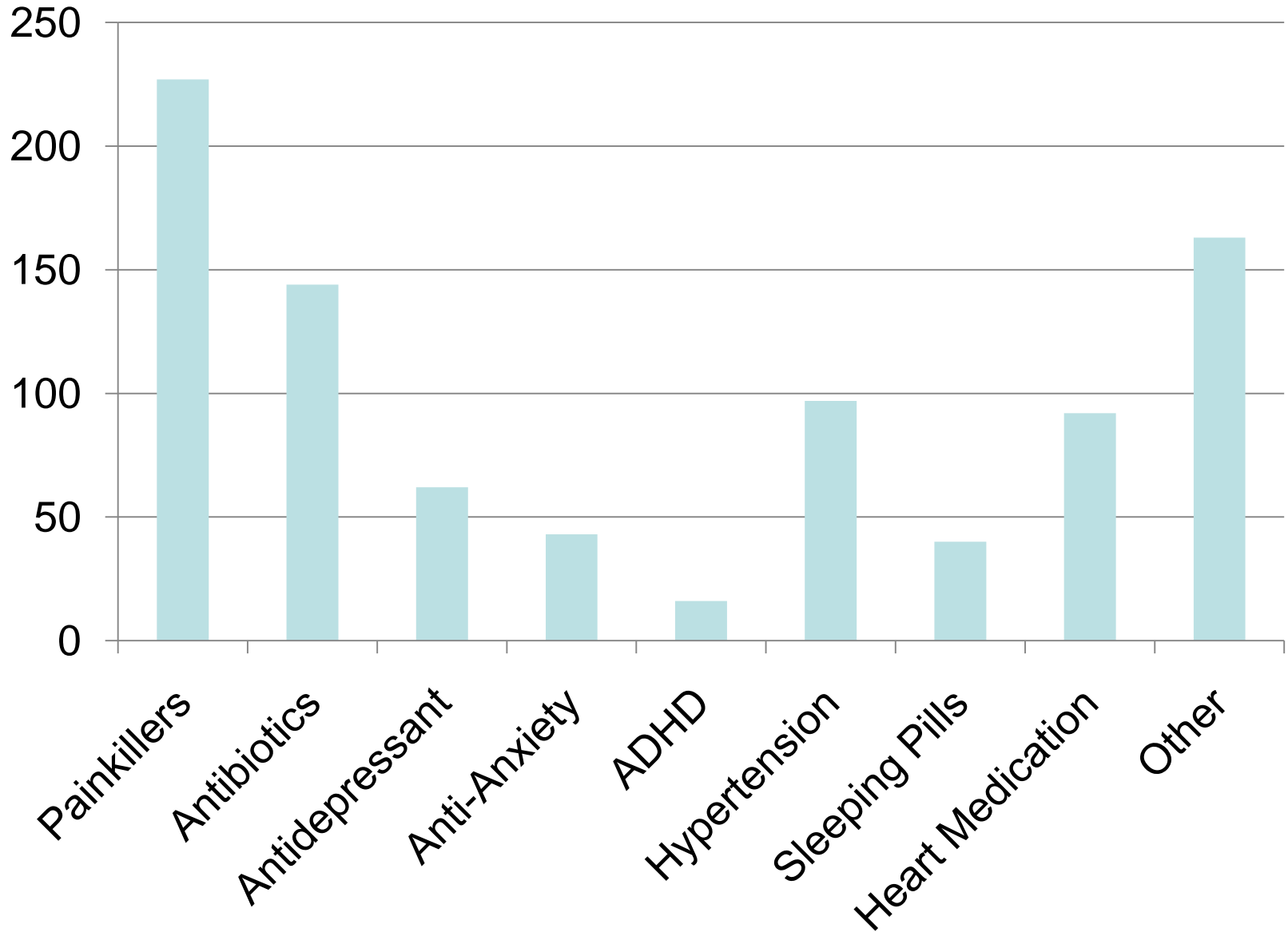
- The Butler County Coalition
- The Coalition for a Healthy Community – Oxford Area
- Coalition for a Safe and Drug-Free Fairfield
- The Coalition for a Healthy Middletown
- Kroger
- and many more...



# Butler County 2010 Collection

- Fairfield – 200lbs (3/20/2010)
- Oxford – 100lbs (4/24/2010); 160lbs (9/25/10)
- Ross – 14lbs (8/28/2010)
- West Chester – 247.46lbs (9/18/2010)
- Monroe – 134lbs (9/18/2010)
- Liberty Township – 124.4lbs (9/18/2010)
- Middletown – 190lbs (9/18/2010)
- Hamilton – 360lbs (9/18/2010)
- Fairfield Township – 126lbs (9/18/2010)





# Got Drugs?

Turn in your unused or expired medication for safe disposal  
Saturday, April 30th

Click here for a collection site near you.



## April 30, 2011

- ✓ **How do you register your site?**
- ✓ **What you need to do?**
- ✓ **What will the DEA will do?**

# Community Engagement

## Who?

- Coalitions
- Citizen Academy  
Grads
- Explorers
- Junior Police
- College Students

## What?

- Media
- Surveys
- Education
- Talk to participants
- Help to recruit  
partners
- Raise Awareness
- Funding

# Contact Info

- Butler County Coalition: 867.4064
- Fairfield Coalition: 829.3565
- Oxford Coalition: 867.4064
- Middletown Coalition: 423.9758