

The Board as Entrepreneur

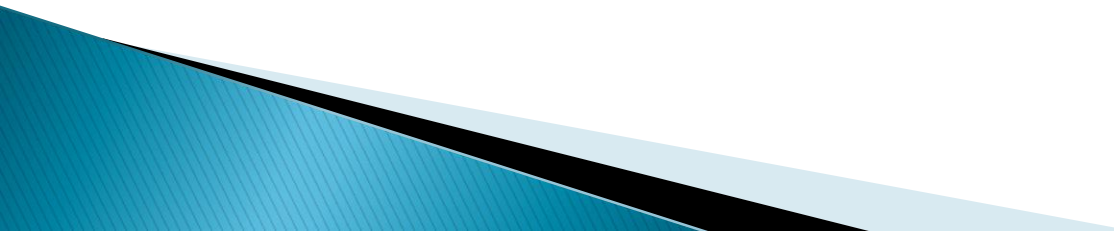
**How the MHRSB of Stark County
is positioning our system
for the future**

• OACBHA Board Summit, September 30, 2010

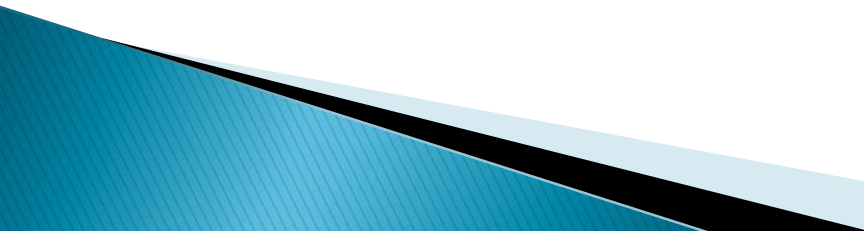
Adriann Thornberry, MHRSB Board President

John R. Aller, Executive Director

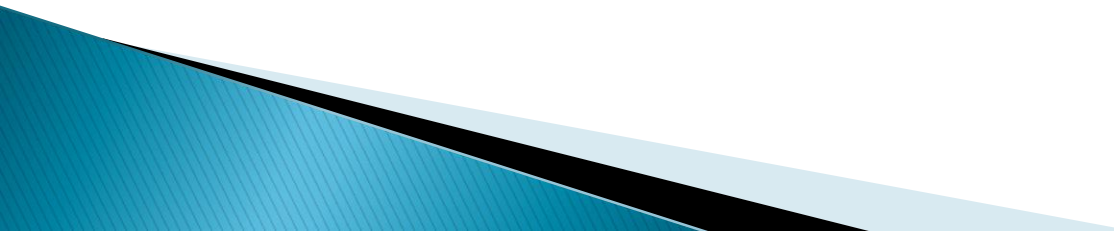
The Good Old Days

- ▶ Funding flowed
 - ▶ Clear lines of financial support
 - ▶ Silos were accepted as the norm
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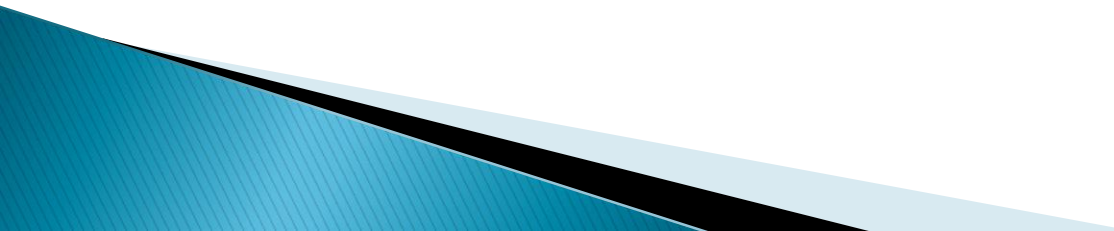
But Times Have Changed

- ▶ Uncertainty in funding
 - ▶ Lines are blurred
 - ▶ Increased demand, changing demographics
 - ▶ Collaboration is king!
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Support Functions a Challenge

- ▶ In general, a drain on agencies
 - ▶ Often times lack of internal expertise and/or depth for support functions
 - ▶ Inability to share clinical and fiscal documentation
 - ▶ Underfunded and under resourced
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New Situation, New Thinking

- ▶ Challenging times lead to having to think differently
 - ▶ Collaborations are taking place in programming and services, why not with support functions?
 - ▶ Leveraging collective buying power
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Possibilities

- ▶ Opportunities abound
 - Insurance collaboratives
 - IT needs (shareware, hosting, purchasing)
 - Purchasing
 - Marketing
 - Legal advice
 - HR needs
 - Fundraising
 - Fiscal management
 - Data management and reporting
 - Grant writing
 - Levy management

Our Work

▶ The first homerun!

- IT Infrastructure project

- * Sisters of Charity Grant
- * Plan: to upgrade MHR SB provider network
- * EHR compatibility as ultimate goal
- * Positioning us for health care reform

- Other (in process and on the horizon)

- * Insurance collaborative
 - * Website hosting
 - * Fundraising for next levy
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